



“कर भला, होगा भला”

# Kadi Sarva Vishwavidyalaya

(Managed by Sarva Vidyalaya Kelavani Mandal)



**National Conference**

**On**

**SHAPING UP THE FUTURE:  
TRENDS AND OPPORTUNITIES  
IN  
COMMERCE BEYOND CURRICULUM**

**COMCON  
2024**

**16<sup>th</sup> & 17<sup>th</sup>  
FEBRUARY | 2024**

**Organized by**

**Faculty of Commerce**

Kadi Sarva Vishwavidyalaya, Gandhinagar, Gujarat, India

Ashvinbhai A. Patel Commerce College • M. P. Patel College of Commerce

## About the Conference

- The National Conference on “Shaping Up The Future: Trends and Opportunities In Commerce Beyond Curriculum” is being jointly organized by Ashvinbhai A. Patel Commerce College, Gandhinagar and Smt. Madhuben Popatlal College of Commerce, Kadi affiliated to Kadi Sarva Vishwavidyalaya, Gandhinagar, Gujarat.
- The conference welcomes attendees from Commerce, Management, Humanities, Research scholars, and Industries personnel.
- The conference provides a platform to the researchers, academicians and other participants to explore their research work related to sustainable and ethical practice in commerce, digitalization, E-commerce, innovative and creative approach in commerce etc.
- The conference will discuss the various aspects related to trends and opportunities in commerce beyond curriculum to become Atma Nirbhar Bharat and encourage discussion and deliberation and its prospective on Indian Economy.

## About A.A.P.C.C.

- Ashvinbhai A. Patel. Commerce College is a private & independent constituent college of Kadi Sarva Vishwavidyalaya. It is about 30 Kilometers away from the city of Ahmedabad.
- AAPCC was established in June, 2002 to take up the challenges of effective education and training of professionals for careers in commerce. The institute has excellent infrastructure.
- HOLISTIC DEVELOPMENT of students is the only drive of the institute.
- AAPCC aims to educate, train, develop and prepare young generation in the field of commerce and business to make them effective, confident and self reliant. AAPCC College runs two programs i.e. B. Com and M.Com.
- To develop their entrepreneurial skills & provide national exposure in commerce to impart global competency.

## Author's Guidelines

Participants must provide a clear understanding of the purpose of the research methodology used, results, references, tables.

Before submitting the paper, the following points are to be adhered to:

- ✦ The research paper should be only MS -1 column format as per the research methodology bullets.
- ✦ The research paper size should be approximately 6 to 10 pages, including figures, tables, graphs, charts, etc.
- ✦ Authors are invited to send the softcopy of the Paper in MS Word, 12pt font, 1.5 spacing, Times New Roman for English.  
**(Email ID: [comcon@ksv.ac.in](mailto:comcon@ksv.ac.in))**
- ✦ The last page of the research paper must be the conclusion and references.
- ✦ The Author(s) is/are requested to send their research papers on  
**Email ID: [comcon@ksv.ac.in](mailto:comcon@ksv.ac.in)**
- ✦ A maximum two authors per paper is allowed for participation.

## About Kadi Sarva Vishwavidyalaya

- Kadi Sarva Vishwavidyalaya is a university established vide Gujarat State Government Act 21 of 2007 in May 2007 and approved by UGC (ref.F. 9-18/2008(cpp-1) March 19,2009).
- The University has been setup by Sarva Vidyalaya Kelavani Mandal, a trust with more than 104 years of philanthropic existence to achieve the following objectives:
  - To provide need-based education and develop courses of contemporary relevance.
  - To be a university of excellence by providing research-based activities which would foster higher economic growth.
  - To provide education to all irrespective of caste, creed, religion etc.

## About MPCC

- Smt. Madhuben Popatlal Patel College of Commerce & Center for Professional Courses is a constituent college of Kadi Sarva Vishwavidyalaya, Gandhinagar. This College is established in June, 2012 with thought of 'Commerce with Morality'.
- Smt. M. P. Patel College of Commerce is one of the fastest growing English Medium College in the state of Gujarat. The main aim of the college is to impart quality education to all. This is the college which focused on overall development of students through various academic and non-academic activities like student internship program, emporia, industrial visit, FTDP module, days celebration, cultural programme and many more. With this legacy of holistic development of students, this college has been successfully providing services since 2012. MPCC College runs two programs i.e. B. Com and M.com.

## Themes of the Conference

### Technical Session I

1. Sustainable and Ethical practice in Commerce
2. The role of education and skills enhancement in fostering digitalization and E-Commerce for Atma Nirbhar Bharat

### Technical Sessions II

1. Technology, start ups and entrepreneurial skills as Driving force in commerce
2. Empowering women in E-commerce

### Technical Sessions III

1. Role of Research in Commerce
2. FINTECH Research in Commerce

# Advisory Committee

## Academician

- **Dr Nikhil Zaveri** -Former Vice chancellor, and Adjunct Professor, GSFC University, Vadodara.
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- **Dr. Vijetha Shetty**-Principal, Vivek College of Commerce Goregaon-West Mumbai.
- **Dr. Marzun Jokhi**-Dean, Faculty of Commerce, GLS University Ahmedabad.
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- **Dr. Kuldeep Shivprasad Sharma**-Associate Professor, K.P.B. Hinduja College of Commerce, Charni Road, Mumbai -400004
- **Dr. Krupa Bharatkumar Bhatt**-Assistant professor (Accountancy and commerce), Faculty of commerce (SMPIC), GLS University, AHMEDABAD

# Advisory Committee

## Industry Person

- **CA Chintan Thakkar** - Chairman, ICAI Gandhinagar Branch(WIRC) & Partner, CA Thakkar & Associates
- **CA Ketan Mehta** - Partner in Mehta Sheth & Associates, Chartered Accountants
- **CA Fenil Shah** - Chartered Accountant at Self-employed Ahmedabad, Gujarat, India
- **Mr. Samir Trivedi** - Managing Director in Cosmos Manpower Pvt. Ltd.

## Registration Guideline

- Compulsory at least one author of each accepted paper must remain present for both days of conference.
- Participating and presenting members have to register as per their convenient with following charges.
- The registrations charges are only for single-author participation. A participation fee is also applicable for co-author participation.
- Participants are required to send the scanned copy of the registration form and fee receipt proof on comcon@ksv.ac.in compulsory.
- Any modification in the paper will not be accepted after the final submission date.

## Paper Submissions Deadline

- ★ **Last date of full paper submission:**  
25th January, 2024
- ★ **Last date of issue acceptance letter:**  
30th January, 2024
- ★ **Last date of registration:**  
05th February, 2024

### Best Research Paper Awards

Best research paper awards will be given to Academician & Students from each technical session.

Registration Categories	Academician & Faculty	Research Scholars & Students
Category I: Participation and Presentation of paper	₹ 1,500	₹ 1,000
Category II: Participation Only	₹ 1,000	₹ 500
Category III: Non-Academician (Industry)	₹ 2,000	

### PAYMENT GUIDELINE

BANK DETAILS FOR PAYMENT OF REGISTRATION FEES

Account Name :

**ASHVINBHAI A. PATEL COMMERCE COLLEGE**

Bank Name :

**THE KALUPUR COMMERCIAL CO. OP. BANK LTD., GANDHINAGAR**

Account No. : 03820100040

IFSC Code : KCCBOGNR038



# COMMITTEE

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## CONFERENCE VENUE

### Kadi Sarva Vishwavidyalaya

LDRP Campus,  
Sector-15, KH-5,  
Gandhinagar-382015 Gujarat, India

## Contact

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Send your query (if any) on [comcon@ksv.ac.in](mailto:comcon@ksv.ac.in)

16<sup>th</sup> & 17<sup>th</sup> | 2024  
FEBRUARY



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